

**XIX INTERNATIONAL CONFERENCE ON
INDUSTRIAL HERITAGE**

Laboral, Gijón (Asturias, Spain). September 27-30, 2017

**CRISS-CROSSING/HERITAGE, URBAN LANDSCAPES,
INDUSTRIAL CREATION AND CONTEMPORARY CULTURES**

**EMERGING CULTURES: BEYOND MUSEALIZATION AND EPHEMERAL MODES IN THE
REGENERATION OF INDUSTRIAL HERITAGE**



Wednesday, September 27

WORKSHOP

HERITAGE, PLOTS AND KNOTS

- Analysis of situations by frames. From statistical map to conceptual plot.
- Diagnosis and assessment of situations: reuse and valorization of goods and spaces of industrial heritage.
- Analysis of contexts for the elaboration of strategies of action and feasibility plans.
- Layer influence systems.

Coordination: José Ramón Fernández Vázquez de Prada and Marta Bada. Architects.

19:30 h. XIX International Conference on Industrial Heritage Inauguration with local, regional and national authority interventions. (Principality of Asturias, Ministry of Culture of Spain and IPCE, INCUNA TICCIH, Gijón City Council).



Thursday 28 and Friday 29 September in morning and afternoon sessions

PAPERS, DISCUSSION TABLES, PANELS AND POSTERS PRESENTATION

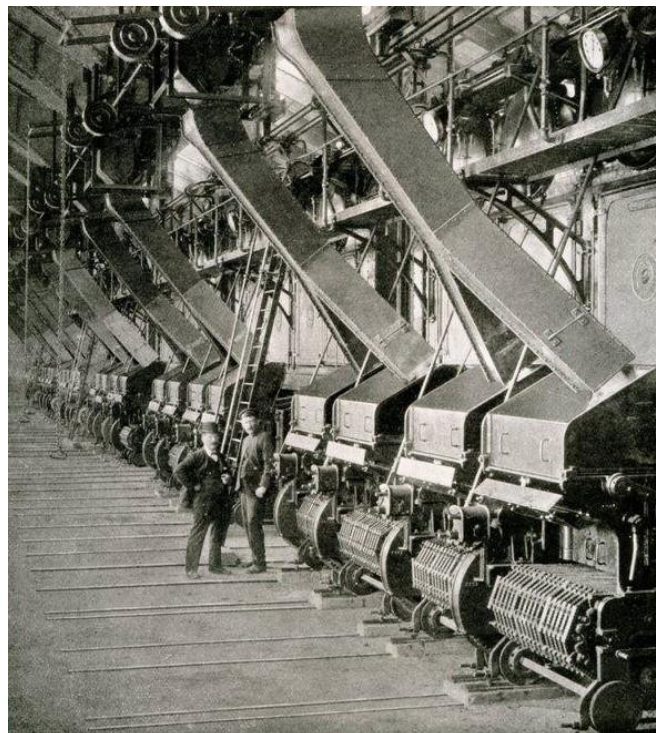
Experiences, proposals, studies, research, management models, actions and interventions on contemporary cultures in urban landscapes, factories of ideas, industrial creation, industrial heritage in urban Planning.

With case studies from Sesto San Giovanni (Milano), Torino, Hamburg, Lisbon, Paris, New York, Buenos Aires, Venice, Mexico, Sao Paulo, Alexandria, St. Petersburg, Monterrey, Porto, Barcelona, Madrid, Bilbao, Asturias and other spanish and international cities.

Among the speakers will be Massimo Preite, Marco Lanata, Antonio Vilanova, Karin Ohlenschläger, Per Olof Berg, Mohamed Awad, Dirk Schubert, Miguel A. Alvarez Areces, Kett Murphy, Pilar Biel, Susana Domingues, Emilie Aires, Inés Lopes, Sonia Puente, and others many that will form an interactive session with contrasting experiences, research and proposals.

Topic 1. Regeneration of industrial heritage and cultural contents

- From Warehouses and Factories to Museological Spaces.
- New models of cultural management.
- Practices adopted in the redefinition of uses of industrial heritage.
- Art, artists, contemporary cultures in dialogue with the Factory and the Industrial landscape.



Topic 2. Industrial heritage as protagonist and artistic object

- Art and Work in the patrimony of industrialization.
- Social history and work cultures.
- Industrial creation.
- The language and design of the machines.

Topic 3. Participation and social appropriation of heritage

- Project Laboratories.
- Cultural and creative industries. Collaborative economy.
- Music and factories.
- Visual arts and performing arts.
- Citizenship and Contemporary Cultures.
- Sociability and sport. Sports activities and the business world. Industrial routes. Spas. Hiking Centers



Topic 4. Heritage protection and urban planning

- B.I.C, Inventories and Catalogs: their consideration and importance in the urban plans. Cases and Experiences.
- Scientific and technological heritage in the conservation, reuse and sustainable management of industrial heritage.
- Material and Intangible Culture as potential for new forms of contemporary production.

Presentation of the TAI - TUSCAN ART INDUSTRY project of the cultural association Studio Corte 17.

The TAI project was born in 2015 as a research laboratory in which artists, photographers, musicians and artists work in synergy and, temporarily, in sites of industrial archeology in Tuscany. This project is part of the great change that Prato lives in recent years being the object of urban, architectural and anthropological reflections.

TAI works in different fields from the regeneration of abandoned places, education of young people through workshops and residences, to the creation of itineraries with the aim of developing new forms of alternative tourism.

Artistic direction: Chiara Bettazzi, with the collaboration of Federica Cerella, Stefania Biagioni and Chiara Soldà.

Saturday, September 30

Itinerary for Industrial and Cultural Landscape of Asturias

In the framework of the Industrial Heritage Days, visits will be made to factories and living heritage, museums, industrial heritage, cultural landscapes and Asturian gastronomic heritage.

- Gijón Science and Technology Park
 - Old Drying of Tobacco and old Silos, today companies of new technologies. Gijón.
 - Asturias Railway Museum. Gijón
 - Museum of Fine Arts of Asturias. Oviedo
 - Museum of Urban History of Avilés.
 - Cultural Factory. Avilés
 - Oscar Niemeyer International Cultural Centre. Avilés
- as well as other elements and patrimonial spaces

September and October

**XIV International Contest of Photography on Industrial Heritage.
Industrial creation, heritage and urban landscapes**

The Association of Industrial Archeology "Máximo Fuertes Acevedo" INCUNA, organizes the XIV International Contest of Photography on Industrial Heritage, with the aim of publicizing the remarkable and broad field of archeology and industrial heritage through a universal artistic language, As is the photographic art and to disseminate, value and project the images of industrial heritage related to the legacy of industry, the memory of work and place, as well as intangible and intangible heritage, from a multidisciplinary point of view.

The deadline for reception of photographic works on industrial creation, heritage and urban landscapes is established from 30 May to 30 August 2017.

The exhibition exhibition will be inaugurated in Gijón in September and will then travel through the "Ámbito Cultural" exhibition halls of the "El Corte Inglés" shopping centers in Asturias, as well as museums and other cultural and educational centers of geography Spanish.

INFORMATION AND GUIDELINES FOR PAPERS AND POSTERS SUBMISSION

Anyone interested is invited to submit their communications straightly related to the topics of the XIX Conference and to send their suggestions to INCUNA, mentioning that it is focused on the thematic mentioned on this program.

The defense of communications and posters will be done by their own authors. There won't be readers. It will be necessary to be registered and to have participated in the Conference for the following publication.

It will take about 15 to 20 minutes the public exhibition, which will be adjusted in the final program.

The official languages for the XIX International Conference on Industrial Heritage are **Spanish, English, Portuguese, Italian and French.**

Abstract submission

For the acceptance of communications, posters and lectures must be required the previous sent of a **summary or abstract in spanish (or native language) and english** about the content of it, with a maximum of 15 lines and with keywords. It must be delivered before **July 20, 2017**. Once they will be evaluated for a commission of the Organizing and Scientific Committees, it will be communicated for their admission.

A recent photo of the author(s) and a short CV must also be sent (15 lines approximately). Abstracts and CV will be published in a digital book.

Final text submission

1. The deadline for final text submissions of papers, posters and presentations, which had been accepted by the Scientific Committee is **September 15, 2017**. The final texts will be sent by email, in Spanish or English, in Word or similar file text. Items delivered after that date will not be included in the Congress Proceedings.
2. Texts must be drafted in accordance with the model provided by the organization, with Times New Roman 12 typeface, single spacing, and a maximum of 17,000 characters, including notes, charts, maps, graphics and bibliography.
3. The first page will contain the title and Institutional information of the author or authors, as well as a previous summary that will not exceed 200 words, in the same language of the paper, with five keywords, separated by commas, and ad English translation of the abstract and of the five keywords.
4. The bibliographical references will go to the end of the work under the bibliography, ordered alphabetically by authors and with the following style: Surname (in capital letters), name (in lower case) of the author; year of publication (In parentheses and distinguishing a, b, c,... in case more than one author's work in

the same year): title of the article (in quotation marks) or of the book (in italics). Editorial, in case of book, and place of edition, or title of the magazine (in Italics) for magazine, magazine number, and number of pages.

Book example: HERRANZ LÓNCAN, Alfonso (2008): *Infraestructuras y crecimiento económico en España (1850-1935)*. Fundación de los Ferrocarriles Españoles, Madrid.

Example of book chapter: MOLINA DE DIOS, Ramón (2005): “Mallorca: un sistema ferroviario insular”, en MUÑOZ RUBIO, Miguel (dir.), *Historia de los Ferrocarriles de Vía Estrecha en España*, vol. 1, Fundación de los Ferrocarriles Españoles, Madrid, pp. 585-615.

Example of a magazine article: SALERNO, Elena (2002): “Los Ferrocarriles del Estado, conectividad y política en la Argentina”, TST, no 3-4, pp. 217-235.

5. Textual quotations will always be quoted and comments that insert the author must be bracketed to differentiate them clearly from the quoted text. Quotes from the main text should go in paragraph independent when they exceed the four lines. They will not go in quotes 1 cm indentation, Times New Roman, single line spacing and Font size 10.
6. Footnotes shall be numbered correlatively in in Arabic characters and over the text. Bibliographic references will be quoted the surname of the author (in lower case), the year in parentheses and the pages of reference.
Example: (Salerno, 2002, p. 220) or in Salerno (2002, p. 220).
7. Tables, images (color or black and white), graphs and others shall be numbered correlatively, bearing their corresponding title and the sources clearly specified in a list after the bibliography, under the heading origin of the images. Not more than seven images will be accepted, with minimum resolution of 300 ppp. and in jpg or tiff format.
8. No headers, feet or page numbers will be inserted in the text.

Presentations and posters

PowerPoint Presentations will be sent in a file * .ppt or * .pps, together with the final text, preferably **before September 20, 2017**.

The presentations will have a maximum size of 10 MB and a number of slides that do not exceed 12, including cover and close.

Posters will be sent layout and designed by the author. The material and shipment is responsibility of the author, unless exceptions previously agreed.

The dimensions of the poster will be A1 and include a header with title, authors and contact, followed by an abstract, four photographs, and ending with some conclusions. The header should also include the logo of the XIX Conference.

The poster, on paper, must be sent before **September 15, 2017** or a scanned copy if it's any problem to send it by post mail.

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