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## **INCUNA celebrates the 20th anniversary of the International Industrial Heritage Conference with the creation of the INCUNA International Film Festival**

- The first edition of the INCUNA International Film Festival about Industrial Heritage and Cultural Landscapes will be held from 20th to 23rd of September in Gijón Laboral Ciudad de la Cultura and Felgueroso Cinema (Langreo)
- The competition is open to films whose subject matter is related to the material and immaterial industrial heritage and the cultural landscapes that interpret it
- The jury will award two prizes and up to four special mentions, one of them granted by the public
- This film festival is the contribution of INCUNA to the European Year of Cultural Heritage 2018

The INCUNA association celebrates the 20th anniversary of its International Industrial Heritage Conference with the creation of the INCUNA International Film Festival on Industrial Heritage and Cultural Landscapes. Its first edition will be held from 20th to 23rd of September, marking the beginning of the Conference, and its aim is the dissemination and knowledge of the material and immaterial industrial heritage through cinema.

INCUNA IFF will be the world's first festival focused on industrial heritage and cultural landscapes. It is open to fiction and non-fiction feature and short films from any nationality whose subject matter is related to the material and immaterial industrial heritage and cultural landscapes that interpret it.

Registration must be made through the online platform Shortfilmdepot before the 2nd of July 2018.

The first edition of the INCUNA Int Film Fest will take place in two venues: Gijón, Laboral Ciudad de la Cultura and Felgueroso Cinema (Langreo).

The jury will award two prizes (best feature film and best short film, with a money prize of 2,000 and 1,000 €, respectively). In addition, four special mentions are contemplated, one of them granted by INCUNA and the others by the audience.

Last year, the European Parliament and the EU Council declared 2018 as the European Cultural Heritage Year. One of its goals is to promote Europe's cultural heritage exchange and appreciation as a shared resource. The other one is to raise awareness about history and common values, as well as to reinforce our sense of belonging to a common European area. Within this framework, the INCUNA IFF wants to contribute to a better understanding and appreciation of our cultural heritage, especially among young people.

The International Industrial Heritage Conference will be held in Gijón from 26th to 29th of September. This is the only Conference to have been carried out yearly and on an international level since 1999. The thematic axis of its 20th edition will be Resilience, Sustainability and Innovation, with special emphasis on the interest for the conservation, preservation and revitalising of the Industrial Historical Heritage in all its aspects.

Furthermore, the Conference will host the VI Latin American Meeting of Heritage Management, a well-regarded meeting of researchers, promoted by the Universities of Alicante and Xochimilco (Mexico), the National Heritage Commission of Uruguay Ministry of Culture, along with other institutions and associations.

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